



Lufthansa Group is proud to announce the first ever [Bike For Africa, North America Edition](#), a charity biking tour between Niagara Falls and NYC, hosted by Brussels Airlines' b.foundation.

Africa is an incredibly important market for the Lufthansa Group. As the « Africa specialist », the continent holds a special place in the hearts of all Brussels Airlines employees. For this reason, the company continues to give back to local African communities. *Bike For Africa* started in 2011 by the company's Social Responsibility Program, the b.foundation, to give a helping hand to a number of NGOs and humanitarian projects that share the same passion for Africa.

Brussels Airlines and Lufthansa Group invite you to experience this unique opportunity to embark on the ride of your life, along with other North American and European bikers, for a noble cause.

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## WAYS TO GET INVOLVED

Although the 6-day ride registration is closed, you can still join us for the Final Ride on October 13<sup>th</sup>!

### Final Day Ride - Bike for Africa, North America Edition

- Meet the 6-day riders at Central Park for the final ride to the Brooklyn Bridge Park
- Date: October 13, 2017
- Fund raising through the King Baudouin Foundation in the U.S. benefiting two incredible organizations : [Georgie Badiel Foundation \(Burkina Faso\)](#) and [Malaika \(DRC\)](#)
- Cost: \$500
  - \$500 USD tax deductible charitable contribution, split evenly between the two charities
  - Includes a "Belgian Night" upon arrival in Brooklyn connecting the happy riders with the NYC community
  - Bike rentals available at a preferred rate in Central Park
  - Sponsorship opportunities for groups of 10 or more (\$5,000)
- **REGISTRATION DEADLINE: SEPTEMBER 20<sup>TH</sup>**

### Registration

For questions and to confirm your registration for the Final Day bike ride please email [bikeforafrica.na@brusselsairlines.com](mailto:bikeforafrica.na@brusselsairlines.com). If you know other philanthropists who love to give back, but are not as adventurous, please share [this link](#) with them for online donations in the U.S. For more information, please visit [www.bikeforafrica.be/northamerica](http://www.bikeforafrica.be/northamerica).

Looking forward to cycling with you!

